



BIOSECURITY BUSINESS PLEDGE

It takes all of us to
protect what we've got

KO TĀTOU

THIS IS US BIOSECURITY 2025

JOIN THE PLEDGE

Protect your business, the
environment and the economy

The Biosecurity Business Pledge is a partnership aiming to help all Aotearoa New Zealand businesses take a proactive approach to their biosecurity practices

Developed by business, in partnership with Biosecurity New Zealand, the Pledge provides a framework for managing the risk of unwanted pests and diseases (plant or animal) disrupting individual businesses and sectors.

The framework is designed to make biosecurity a core part of operational activity and assist businesses to meet their corporate and social responsibilities.

Taking a proactive approach is not only good for your individual business or sector, but helps protect our economy, unique natural environment and way of life.

We all want to make sure Aotearoa New Zealand has one of the best biosecurity systems in the world. The Pledge is one way to make an active contribution and share practices for better biosecurity outcomes for all.

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As a business that has signed the Pledge, we're making a commitment to more actively integrate biosecurity into our business activities and supply chains. It's good business risk management. It's also part of caring for the communities we live and work in.

RICHARD WYETH, CEO WESTLAND MILK

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How the Pledge works

The work is overseen by an Implementation Steering Group where members come from business and industry associations that work in partnership with Biosecurity New Zealand to oversee and deliver the programme of activity for the year as well as help engage more businesses to take a proactive approach to biosecurity.



Over the past year COVID-19 has provided all New Zealand businesses with a real-time, economy-wide case study of the impacts that can arise from unwanted pests and diseases. Effective biosecurity is important to our businesses, economy, and way of life.

This Pledge is building a collaborative forum to better equip businesses with awareness, information and the practical tools necessary for proactive biosecurity risk management and better biosecurity outcomes for us all.

KIMBERLY CREWTHER, CHAIR, BIOSECURITY BUSINESS PLEDGE IMPLEMENTATION STEERING GROUP



Biosecurity New Zealand supports the Pledge and through programme initiatives provides greater access to relevant biosecurity data and intelligence.

Biosecurity New Zealand is also a part of delivering a range of activities which in 2021 include:

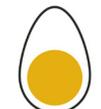
- Peer-to-peer online learning sessions.
- Border intelligence and insight updates.
- A report to capture best practice and share learnings.
- Members forums.



Biosecurity New Zealand

Ministry for Primary Industries
Manatū Ahu Matua

Biosecurity Business Pledge Supporting Organisations



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Biosecurity Business Pledge Members



Why the Pledge is good for business

As a signatory you will reduce risk in your business by:

- Actively seeking to understand and manage the biosecurity considerations associated with your business activities.
- Promoting a culture of proactive biosecurity management within your operations, across your business, around your board tables, and within your teams.
- Incorporating biosecurity into the procurement policies that guide your selection of goods, travel, logistic, and service providers.
- Taking opportunities to support your customers, staff, suppliers and stakeholders to understand the importance of biosecurity and what good biosecurity practice looks like.

The Pledge will also enable you to:

- Learn more about proactive biosecurity risk management to avoid unnecessary costs and disruptions to your business and those you deal with.
- Learn from other organisations on their practices helping you to speed up your journey.
- Actively demonstrate you care for the communities, the region and country you live and work in.

www.ThisIsUs.nz/biosecuritybusinesspledge

Join the Pledge team

We invite you and other businesses to step up and be part of the movement to protect Aotearoa New Zealand through the adoption of proactive biosecurity management.

How to join

Joining is easy – go to thisisus.nz, take the pledge and sign up your business today.

Once your request to join has been accepted you will automatically receive a member's pack, newsletters, invitations to forthcoming member forums and learning sessions.

Not every business will be in the same place on their biosecurity practices. Join today to learn from other businesses where you can do better.

Everyone has a role in protecting Aotearoa New Zealand.

[www.ThisIsUs.nz/
biosecuritybusinesspledge](http://www.ThisIsUs.nz/biosecuritybusinesspledge)